

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is entered on 5th December 2018 at Mumbai

Between

Village Social Transformation Foundation, Rural Development And Panchayat Raj, Government of Maharashtra

And

IDH INDIA SUSTAINABLE TRADE INITIATIVE FOUNDATION, a Section 8 Company incorporated pursuant to sub-section (2) of section 7 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014, having its Corporate Office at Address A 20/11, DLF Phase-1, GURGAON, Gurgaon, Haryana, India, 122002

Preamble

Maharashtra has large number of farmers promoted Community Based Organisations (CBOs) including Farmer Producer Organisations, Farmer Producer Groups, Cluster Level Federations and Primary Agriculture Cooperative Societies. These Community Based Organisations are actively engaged in enhancing value accruals to its farmer member base by facilitating backward and forward linkages. There is a strong need to enhance and expand market access of CBOs and integrate them within the organised supply chain of Corporates, SMEs and Start-ups.

Government of Maharashtra intends to support development of inclusive and competitive agriculture value chains by facilitating promotion of Productive Partnerships between Community Based Organisations, Development Organizations, Service Providers and Private Sector through its various ongoing and upcoming initiatives.

About IDH INDIA SUSTAINABLE TRADE INITIATIVE FOUNDATION ("Foundation") : The broad engagements of the Foundation, as listed in the Memorandum of Association, are as under

- i. To undertake and to work in collaboration with public and private sectors leaders to embed sustainability in agriculture sector by institutionalising and promoting sustainable practices.
- ii. To bring together result-oriented coalitions of companies, NGOs, trade unions and governments in some of the core areas resulting in formation of core intervention in Agricultural Value Chains, Sustainable Manufacturing and Landscape programs. In order to deliver sustainable and inclusive growth across larger geographies like districts/blocks at scale, and to work with business and governments to develop scalable innovations in sustainable land and water management, with not for profit motive.
- iii. To develop and drive a strong learning agenda in the field of sustainable agricultural commodity sector about important examples (proof of concepts), challenges and

experiences in the programmes to encourage and socialize best practices and successful pilots for replication and scaling.

- iv. To understand and address specific challenges to sustainability in agriculture commodity cultivation including but not limited to overuse of agrochemicals, farmer livelihoods, farming community development depleting soil health, degrading water resources, and other issues which require a strategic, inclusive and broader approach from front- runner players in the Agri-sector, including advocacy and dialogues with governments, input suppliers and local players, supported by international market actors and civil society;
- v. To commission and manage field level engagements for increasing the production and supply of sustainably produced and manufactured products in order to positively impact the triple bottom line – People, Planet and Profit.

Purpose of MoU

The purpose of this MOU is to establish a framework for cooperation between Government of Maharashtra and IDH INDIA SUSTAINABLE TRADE INITIATIVE FOUNDATION to support and develop productive liaisons and Partnerships with Community Based Organisations in Maharashtra which would help in development of long term, voluntary and viable commercial relationships that will help the participating partners in promotion and adoption of sustainable practices, mainstreaming sustainability in business practices and at the field level.

Through the commodity programs and value chain approach, IDH will facilitate the connection of Farmer groups in Maharashtra to coalition partners of the Better Cotton Initiative (including the suppliers of key frontrunner brands like IKEA, H&M, C&A, Marks and Spencer amongst others) and the Sustainable Spices Initiative – India (including leading exporters such as Nedspice, OLAM, Jayanti, Griffith etc.). In the future, IDH India Sustainable Trade Initiative Foundation would like to explore partnerships in the horticulture sector as well to build a platform to facilitate sustainable production and procurement in Maharashtra.

IDH INDIA SUSTAINABLE TRADE INITIATIVE FOUNDATION intends to work on below mentioned agri-commodities with Community Based Organisations in Maharashtra.

Sr. No	Agri-Commodities	No. of Farmers
1	Cotton	15,000 farmers (Better Cotton Initiative)
2	Spices	5,000 farmers (Sustainable Spices Initiative – India)
3	Grapes	1,000 farmers (Sustainable Grapes Initiative)
4	Potatoes	2,000 growers (Pune and Satara regions)
5	F&V	Building a coalition for domestic sustainable sourcing (modelled on SIFAV)

Consideration:

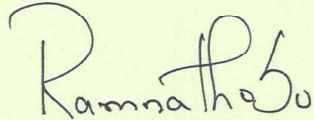
The Government of Maharashtra through its nodal agency/ projects under which Community Based Organisation are supported will provide active assistance to facilitate development of Productive Partnerships as per applicable policies.

Amendments

Any amendments or change in the terms and conditions may be done in writing with the mutual consent of both parties to this MOU by way of an addendum to this MOU or an Agreement in

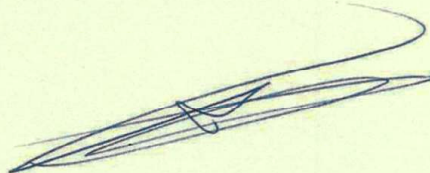
continuance to the present MOU on the basis of terms and conditions to be agreed on a mutual basis between the parties recorded in writing.

For and on behalf of
Village Social Transformation Foundation,
Rural Development and Panchayat Raj
Government of Maharashtra



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For IDH INDIA SUSTAINABLE TRADE
INITIATIVE FOUNDATION



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